

Patrick Casey

Graphic Designer // UI Designer // Motion Designer

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EDUCATION

Rochester Institute of Technology

Rochester, New York

MFA Visual Communications Design

August 2022 – December 2024

State University of New York at Oswego

Oswego, New York

Bachelor's of Fine Arts in Graphic Design

August 2016 – May 2018

DESIGN SKILL SETS

Software Proficiencies

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Adobe Premiere Pro

Figma

WordPress

Elementor Pro

WooCommerce

Related Skills

Web Design

UI/UX Design

Responsive Design

WordPress Development

HTML & CSS

E-Commerce Design

Content Management

Website Maintenance

Graphic Design

Branding & Identity

Print Design

Motion Design

Digital Design

Client Communication

Project Coordination

Creative Problem Solving

EXPERIENCE

Noticestry Marketing Solutions, LLC

Mendon, New York

Designed and maintained responsive WordPress websites, digital graphics, and e-commerce content for a diverse client base. Collaborated with clients and developers to manage updates, troubleshoot issues, and deliver projects on deadline.

August 2024 – August 2026

FastLane Apparel & Accessories

Rochester, New York

Designed print, apparel, embroidery, and screen-printing materials while coordinating directly with clients on production needs.

September 2019 – January 2024

Rochester Midland Corporation

Rochester, New York

Created print, packaging, and video design materials as a temporary in-house graphic designer.

June – September 2019

Freelance Graphic Designer

Rochester, New York

Designed branding, menus, apparel, promotional materials, and infographics for freelance clients.

April 2018 – Present

VOLUNTEER WORK

Genesee Valley Rotary Camp

Pike, New York

Senior counselor for a week-long overnight camp serving neurodivergent and physically disabled youth; also provide pro bono graphic design for fundraisers, staff apparel, stickers, and promotional materials.

August 2013 – Present